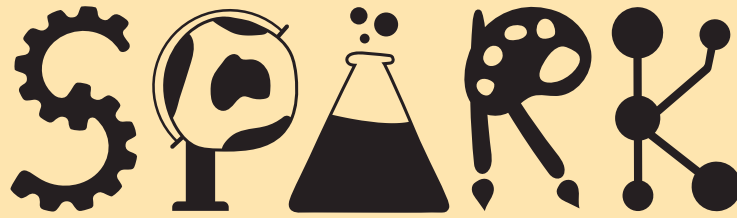


SPONSORSHIP PACKET 2022



PLAY IT FORWARD

ANNUAL FUNDRAISER

August 11, 2022 • 6 - 9 PM | VIP Event: 5 - 6 PM



Greetings, and thank you for taking a moment to learn more about SPARK and how you can Play it Forward. As a prominent children's museum and community anchor, our mission is to enrich the lives of young learners by creating shared, interactive experiences that engage people of all ages in the joy of play, the power of learning, and a sense of community.

If you have ever been to SPARK, or even just walked by, you know that we are a place with BIG energy and a lot of laughter, communication, and creation by people of all ages and abilities. In fact, we are on pace to serve 70,000 visitors this fiscal year.

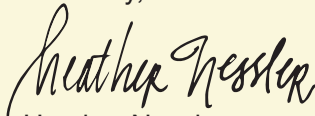
We feel tremendous pride when we talk about our programming and exhibits. We offer visitors a collaborative, open environment to learn about STEAM (Science, Technology, Engineering, Arts, and Math), cultural connectedness, and health and well-being. We also strive daily to provide access for ALL children with high-quality learning experiences and supportive resources. And that's what Play It Forward is all about.

Play It Forward is our carnival-themed annual fundraiser where adults 21+ can come together and enjoy delicious bites from Bleu Duck Kitchen, extraordinary cocktails and beverages, and games (with prizes!) throughout the evening. While our 250+ guests are immersed in the contagious fun atmosphere of SPARK, sponsors will receive recognition. There are many perks available to our sponsors (more on the reverse side), but most importantly, as a sponsor, you will be contributing to our community's collective need to support and engage children and making a tremendous impact in Rochester through our **Play For All** program.

Play For All provides an opportunity for families to visit SPARK after general admission hours at no cost to them. Play For All also means we have different hands-on learning experiences for children based on their age level and needs. Children's museums are an indispensable educational, cultural, and economic development asset that understands the needs of our youngest citizens. With your support, we continue to strengthen the bonds between families and their communities, spur economic development, and improve Minnesota's quality of life.

Thank you for your consideration. We would be honored to showcase your business as a proud partner of SPARK during our annual Play It Forward event this August.

Sincerely,



Heather Nessler
Executive Director

Sponsorship Levels

	Play Champion \$5,000	Play Innovator \$3,500	Play Enthusiast \$1,500	Play Advocate \$500
Sponsor Logo on marketing materials as a presenting sponsor (limited available)	✓			
Recognition as a presenting sponsor in Spark newsletter (10k subscribers)	✓			
Sponsor Logo on carnival game at event (limited available)	✓	✓		
Tickets to "Play It Forward" VIP event with Bleu Duck	4	2		
Complimentary Museum Passes	6	4	2	
Exclusive social media recognition with logo	✓	✓	✓	
Recognition on Spark's "Play It Forward" event web page	✓	✓	✓	✓
Recognition on screen night of event	✓	✓	✓	✓
Tickets to "Play It Forward" event <small>General admission in addition to the VIP event tickets, if eligible.</small>	8	6	4	2
Verbal acknowledgment day of "Play It Forward" event	✓	✓	✓	✓

For more information, please contact Lindsey Hemker, Development Manager
at 507-218-3104 or lhemker@sparkrochestermn.org



Sponsorship Pledge Form

Name of Organization or Individual Sponsor *(NOTE: This is how you will be listed in ALL collateral.)*

Admin Name/Communication Contact Name *(for communications, questions, updates and guest names)*

Mailing Address

City

State

Zip

Phone

Email

Sponsorship Packages

Commitment needed by July 22, 2022 to be included on the sponsorship materials.

- \$5,000 – **Play Champion**
- \$3,500 – **Play Innovator**
- \$1,500 – **Play Enthusiast**
- \$500 – **Play Advocate**

Payment Information

Total Amount

Visa MasterCard Discover American Express

Credit Card Number

Exp. Date

CVV

Name as it Appears on Card

Billing Address

Check enclosed (please make payable to The Children's Museum of Rochester, Inc.)

Please send me an invoice for \$ _____

P.O. No. (if applicable) _____

Sponsor Logo Request: Please email your logo in both color and black & white jpg and eps vector formats to Lindsey Hemker at lhemker@sparkrochestermn.org

Send form to: The Children's Museum of Rochester, Inc. at 1201 12th Street SW, Suite 632, Rochester, MN, 55902 c/o Lindsey Hemker (e: lhemker@sparkrochestermn.org | p: 507-218-3104)

The Children's Museum of Rochester, Inc. is a 501 (c) (3) organization and contributions are deductible as provided by law. Tax ID: 84-2749957